

News Release
Tuesday, April 28, 2009

GLASGOW PRIMARY SCHOOLS CELEBRATE 10 MILLIONTH FREE CARTON OF MILK

Cordia and Robert Wiseman Dairies mark reaching landmark figure

Children from St Anne's Primary helped Robert Wiseman Dairies and Cordia today celebrate the TEN MILLIONTH carton of milk being provided for free in Glasgow schools.

The school kids milked the news for all it was worth as a Wiseman's truck visited the east end school to mark the occasion.

Wiseman have been providing Glasgow City Council with milk for 16 years and free milk to every city primary school child for the past five years, which started as a trial before being rolled out across the entire Glasgow City Council area.

The children were joined by Wiseman's Alan Russell and East End Councillor Ruth Simpson, chair of the board at Cordia, the new arm's length company set up by Glasgow City Council to run its frontline services.

Councillor Simpson said:

"Ten million really is a staggering figure and we are absolutely delighted to have reached this amazing landmark with Wiseman and our Glasgow primary schools.

"It is so important our children receive the best possible start in life and a healthy, balanced diet is a major part of that which is why Cordia and Glasgow City Council committed to free milk in primary schools back in 2004."

Alan Russell, Contracts Sales Manager at Robert Wiseman Dairies, commented:

"We are delighted to have played our part in reaching this tremendous landmark with Cordia.

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“Milk is such a critical part of a child’s diet and as such has been identified as an important element in the new nutritional regulations for schools published by the Scottish Government in 2008.

“Glasgow City Council and Cordia were pioneering in providing free milk to children and with 10 million cartons now consumed, its clearly been a popular move.”

Milk is a naturally good provider of a whole range of nutrients essential to growth, development and maintenance of the human body and contains no artificial preservatives or colourings. Relatively small quantities of milk can provide a significant proportion of the daily nutrient requirement for all age groups making it nutrient rich relative to its energy content.

Ends

Issued by The BIG Partnership on behalf of Cordia

Contact Brian Welsh on 0141 333 9585 or 07976 456765

Notes to editors

Earlier this week Cordia, a limited liability partnership (LLP) created by Glasgow City Council, took over the work of the former Direct and Care Services (DACs) department. The new company, the latest and, by some way, the largest of the Council's arm's length external organisations (ALEO), has a staff of almost 9,000.

The services Cordia provides include: Home care support to 8,600 of Glasgow's most vulnerable citizens; School meals for pupils in over 300 city schools; School crossing patrols throughout the city; Janitorial services in schools and other public buildings; Cleaning for all the city's public buildings; Catering in Glasgow's museums and leisure centres, and for banqueting events and weddings on Council property; Home care equipment supply to health services and a number of other West of Scotland councils via the EQUIPU Centre.